



# Media Arts & Communications

All students must complete the application at [magnet.ccsd.net](http://magnet.ccsd.net) by January 10, 2023. Applications entered after the deadline are considered late and will be scheduled for the late audition and only if a seat in the requested conservatory is available. Auditions are open to students entering grades 9, 10, and 11. Questions? Contact Linda Skeary at [skearlm@nv.ccsd.net](mailto:skearlm@nv.ccsd.net) or 702-799-7800 ext. 4202.

## AUDITION REQUIREMENTS:

- The Media Arts Communications audition involves a portfolio submission and a skills demonstration test which includes a brief interview.

## PORTFOLIO

For this portfolio, students are promoting a fictional event, such as a concert. Students are to submit **SIX** pieces, **TWO** from each category: **WRITTEN, VISUAL, AND PHOTO/VIDEO.**

WRITTEN	VISUAL	PHOTO/VIDEO
<ul style="list-style-type: none"> <li>• Press release</li> <li>• Interview questions (5-10)</li> <li>• Announcement</li> <li>• Script for a commercial</li> <li>• Event Review</li> </ul>	<ul style="list-style-type: none"> <li>• Banner ad</li> <li>• Logo</li> <li>• Social media post</li> <li>• Poster</li> <li>• T-shirt</li> <li>• Pin</li> <li>• Full page print ad (magazine or newspaper)</li> <li>• Brochure cover</li> <li>• Postcard</li> <li>• Storyboard for a commercial</li> </ul>	<ul style="list-style-type: none"> <li>• Commercial</li> <li>• Interview (staged)</li> <li>• Photo essay with captions</li> <li>• Promotional photos</li> </ul>

Students may consider their submissions as part of a unified media package, meaning overlap is not only permitted but encouraged. For example, the interview questions for the written requirement can and should be used for the staged interview; the storyboard and logo can and should be included in the commercial (labeled portfolio examples are on the following page). This can be handwritten or typed. There will be a paper to write these out on during your audition time.

## SKILLS DEMONSTRATION TEST

Students will be provided with a design brief. The brief will describe the client, the client's needs, provide images to use, and list the client's requirements for the job. Based upon that brief, students will have one hour to complete the following:

- Design a logo
- Create a storyboard for a commercial with a tagline.
- Write the script for the commercial.

Work will be completed by hand. Drawing materials will be provided but you may bring your own drawing supplies if wanted.

Students will be pulled aside for an "elevator pitch" about their portfolio and given a chance to explain their ideas and goals.

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